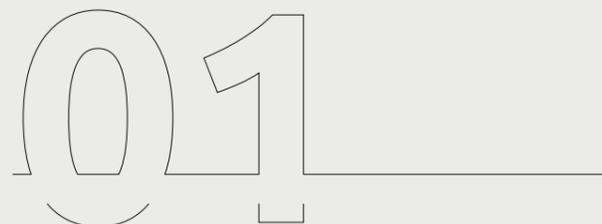# Preparing for what's to come

We are a global leader that is passionate about our clients, our people, and new technologies. Leveraging the strengths of our talented people, our precise sectorial expertise and our thorough grasp of the future technological and socioeconomic challenges, our growth strategy is based on five main pillars.

01

We leverage our passion for our clients

◗ We place our clients at the center of everything we do – delivering a superior customer experience driven by appropriate digital and technological transformations. We help them achieve their objectives in terms of innovation and effectiveness.

Our conviction is that the purpose of a transformation program should not be digital for digital's sake; it should be driven by specific business needs and designed with the optimal architecture to best capture the value of innovation.

We partner with clients to drive end-to-end transformations enabled by our capabilities, which range from innovation, consulting, and systems integration to managed service operations. Moreover, as a global strategic partner, we believe that in-depth industry knowledge is critical, so we continue to invest and strengthen our industry expertise.

02

We invest in highly skilled talents with an entrepreneurial spirit

◗ Our people are the drivers of our success; their understanding of our environment allows us to anticipate and address our customers' needs. We attract the best and most diverse talents in the industry, recognize their specificities, and empower them. They thrive and develop in our dynamic, high-performance environment, where open dialogue and entrepreneurship are encouraged and rewarded.

In this way, we ensure they are engaged, and enable them to meet their career goals.

03

We drive innovation by mobilizing the right ecosystem and technology

◗ Accelerated by the acquisitions realized in 2018, the Group improved its capability to execute across a wide range of digital technologies, reinforcing the abilities as a strategic partner with our clients' CxOs.

Similarly, we have consolidated our position as a key partner for applied innovation with our clients' operational managers. Through our network of Applied Innovation Exchanges, we are able to integrate innovators into our ecosystem and act as a bridge between them and worldwide companies. Together with our in-house and affiliated technology and engineering resources, the AIEs are unparalleled for helping clients to become game changers.

The Group has confirmed its know-how in enterprise ready technology for business through a significant effort to certify and promote its architects.

04
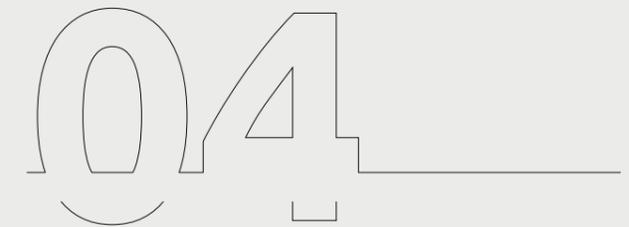
We expand our portfolio of services and strengthen our global presence

◗ We are pursuing targeted acquisions to reinforce our capabilities and continue the rotation of our portfolio towards digital. These are driving significant business and technological changes at our clients. We continue to invest in cybersecurity as we see strong traction for our offers, geared towards securing our clients' infrastructure and systems.

With more than 10,000 skilled resources in analytics, artificial intelligence and automation, we are accelerating our efforts, developing and deploying AI-based and machine learning solutions for our clients – including top-tier investment banks, consumer goods and automotive companies – and investing in our own platforms to stay ahead of the curve.

Our partners, both business and technological, represent a strategic asset for Capgemini and our clients. By collaborating closely with them and bringing our deep understanding of our clients' business environment, we create a competitive advantage and new business capabilities.

05

We are committed to a more inclusive world

◗ We believe that new technologies only count as progress if they are useful to each of us. Our ambition is to use our expertise for positive societal impact as a leading responsible company. We want to be Architects of Positive Futures. Corporate social responsibility is a business imperative. It is embedded as a core component of the Group business strategy. It focuses on three key pillars: diversity, digital inclusion, and environmental sustainability. ◗