

ECOSYSTEM

Leveraging the dynamics of our stakeholders

Capgemini's success depends on our ability to work constructively with all our stakeholders and to improve their sustainable performance. Their experiences and learnings help us to make informed decisions. Through this continuous dialogue, we offer solutions adapted to the issues facing our clients and fulfil our role as a responsible leader.

- LONG-TERM RELATIONS / STRONG & RECIPROCAL INFLUENCE
- AD-HOC RELATIONS

Financial Community

Shareholders ●●

Banks, Financial analysts, Rating agencies, ESG indexes ●●

2018 HIGHLIGHTS

We engaged in a dialogue with nearly 500 investors around the world. The year was marked by increased exchanges with ISR specialists and a broad international expansion of our shareholder base.

Clients

Existing clients ●●

Potential clients, Client ecosystems ●●

2018 HIGHLIGHTS

After taking stock of top financial sector clients, we learned a high number were planning or transitioning to an Agile organization (72%). We developed adaptive tools and methodologies to better support FS clients making Agile a priority.

Society and Public Authorities

Local communities, Academics, Thought leaders, Think tanks, Local authorities, Regulators, Legislators, EU ●●

Citizens, NGOs, Media, International organizations (OECD, etc.) ●●

2018 HIGHLIGHTS

"As a digital and inclusive training school, we have increased our collaboration and discussions with Capgemini in France, Europe, Morocco, and India. Capgemini's digital inclusion priority is fully in line with our purpose." Frédéric Bardeau, President of Simplon

People

Employees, International & local works councils ●●

Talent pool, Families, Alumni ●●

2018 HIGHLIGHTS

We launched Pulse, a new approach for regular and personalized assessment of employee engagement.

Business Partners

Alliances, Partners, Suppliers ●●

Market shapers, Industry and professional bodies, Standardization bodies ●●

2018 HIGHLIGHTS

Our continuous collaboration with our partners led to the creation of the Capgemini Digital Control Room: a tripartite innovation designed with SAP and Google, enabling real-time quality control.